

**TOP SECRET**

Heart of New England Council

# Operation Popcorn Mission Checklist

Complete the checklist  
to earn rewards!

Name of Sleuth (aka Scout's Name):

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Unit: -----



Complete this section for Prize Level One.

- Download the Trail's End App.
- Personalize your Trail's End account. Update (or for new users, establish) your account: add photos, favorite products, why you are selling, etc.
- Share your page via social media at least 2 times (on different weeks). Try different days of the week & different times of day.
- Complete at least one in-person sale (storefront or wagon).

Complete these 6 missions, as well as the section above, to earn Prize Level Two.

- Participate in a "Storefront Sale"
- Create a video sales pitch. This can be shared via social media or sent via email to potential customers.
- Send an email message to 10 potential online customers. (Consider using the "Auto Share" feature in the App to set up an email campaign.)
- Ask 5 neighbors if they'll support Scouting.
- Sell one of each product on sales sheet. This should include at least one Gold or Silver American Heroes donation. (These can be wagon or online sales. (Due to varied storefront split methods, storefront sales will unfortunately not be counted for this mission.)
- Sell a minimum of \$750.

Wildcard option. Complete the mission below to swap for one of missions 1-4 in Prize Level Two that you were unable to complete.

- Complete an online sale in another state (i.e. not MA)

