

SHOW & SELL - Example Unit Orders

		Sweet & Savory Collection (White Cheddar & Salted Caramel)	NE Patriots Tin (Salted Caramel Popcorn)	NOT AVAILABLE UNTIL INTERIM ORDER Chocolatey Pretzels	12pk Unbelievable Butter Microwave Popcorn	White Cheddar Cheese Popcorn (9 oz bag)	Kettle Corn (6 oz bag)	Popping Corn Jar (28 oz)	Caramel Corn (9 oz bag)	Total Cases Ordered	Total Value of Order	Total Commission (45%)
<p style="text-align: center;">Quantities are only suggestions, to provide good product mix and display. Units can order different quantities of individual items as they see fit</p>												
<p>Assumes your unit has several days/slots booked for each type of Show & Sell location.</p>	Item Retail	\$40	\$30	\$25	\$20	\$20	\$20	\$15	\$10			
SAMPLE ORDER	Items / Case	1	6	N/A	6	8	12	9	12			
(based on # locations, store size, traffic, display space)	Retail / Case	\$40	\$180		\$120	\$160	\$240	\$135	\$120			
SMALL	CASES	2	1		2	2	1	1	2			
Single S&S location, low traffic, small display space	Retail Value	\$80	\$180		\$240	\$320	\$240	\$135	\$240	11	\$1,435	\$645.75
MEDIUM	CASES	4	3		5	4	3	2	5			
2-3 S&S locations, moderate traffic, good display space. Examples: hardware store, deli, bagel shop	Retail Value	\$160	\$540		\$600	\$640	\$720	\$270	\$600	26	\$3,530	\$1,588.50
LARGE	CASES	6	5		7	7	5	2	10			
4+ S&S locations, large size store, high traffic, dual exits, great display space. Examples: supermarket, discount/variety store, coffee shop	Retail Value	\$240	\$900		\$840	\$1,120	\$1,200	\$270	\$1,200	42	\$5,770	\$2,596.50

Revised 08/05/2021

If you are NEW to Show & Sell, and wish to place a higher initial order, please contact Council to discuss your sales plan.

Units can order additional replenishment product at the INTERIM ORDER (Sept 13). The Chocolatey Pretzels will be available for INTERIM ORDER. Any unsold Show & Sell product should be applied to your unit Take Orders from customers. Your unit Take Order can be adjusted downward as needed.

Units can return up to 5% of their initial Show & Sell order, provided product is unopened and in full cases.